



inclusive
sport SA

Media Release

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For Immediate Release

A View to Include all South Aussies in Sport

Newly branded Inclusive Sport SA is South Australia's leading advocacy body representing people that are disabled, disengaged or marginalised who wish to participate in community sport.

Formally known as Sasrapid, the organisation has rebranded to better reflect a holistic approach to sport for all.

Inclusive Sport SA CEO, John Cranwell, explains that in its most simple form, Inclusive Sport SA is the middle man in supporting clubs and their efforts to learn what it truly means to be inclusive for all and in working with people to identify how they can be a part of a sporting community, be it actually playing sport or offering their time in a different way.

"When a club is welcoming of all people and works with each individual to remove any barriers, they are also opening up their club to increased membership and diversity."

"We face a broad range of factors that currently present as a barrier for people that want to be a part of their local sporting community and that clubs want to overcome this, that's essentially where we fit and where we see our primary role. The problem is certainly not an issue of clubs not wanting to engage people that are disabled, disengaged or marginalised, they just might not know how to do it," adds Cranwell.

29,200 people in SA identify themselves as having an intellectual disability, less than 10,000 of these individuals are engaged in a sporting community or active recreation. In conjunction with this the four lowest percentages for participation in sport and physical recreation in SA are low income households, those that left school in year 10 or earlier, those born in non-English speaking countries and those not in the workforce. (Source: ABS – Participation in Sport and Physical Recreation, Australia, 2011-12)

"There is a place for everyone and it won't be found through once off opportunities or dedicated rounds, we are seeking day in, day out inclusion."

Clubs and sporting codes can work with Inclusive Sport SA with a view to become Community Club Ambassadors, offering an open door for all members of the public. For more information on how you can expand your community reach – contact John Cranwell at Inclusive Sport SA.

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